

# The WEB Project

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The WAG Mag has a circulation of approximately 5000 copies and is published five times a year: January, March, May, September, and November. Advertising copy should be submitted, with full payment (including series insertions) not later than 16<sup>th</sup> of the month preceding first publication.

Copies are delivered door to door in the Greater Ballyboden area and are also available through local shops, churches, community centres, health centres, libraries, etc.

*Advertising rates January 2011 until further notice*

<b>BLACK AND WHITE ADVERTISING</b>					
<b>Cost</b>	<b>1 insertion</b>	<b>2 insertions Inc. 2.5% discount</b>	<b>3 insertions Inc. 5% discount</b>	<b>4 insertions Inc. 7.5% discount</b>	<b>5 insertions Inc. 10% discount</b>
One-eighth page	€55.00	€107.25	€156.75	€203.50	€247.40
One-sixth page	€80.00	€156.00	€228.00	€296.00	€360.00
One quarter page	€100.00	€195.00	€285.00	€370.00	€450.00
Half page	€200.00	€390.00	€570.00	€740.00	€900.00
<b>COLOUR ADVERTISING</b>					
<b>Cost</b>	<b>1 insertion</b>	<b>2 insertions Inc. 2.5% discount</b>	<b>3 insertions Inc. 5% discount</b>	<b>4 insertions Inc. 7.5% discount</b>	<b>5 insertions Inc. 10% discount</b>
One-eighth page	€110.00	€214.50	€313.50	€407.00	€495.00
One-sixth page	€160.00	€312.00	€456.00	€592.00	€720.00
One quarter page	€200.00	€390.00	€570.00	€740.00	€900.00
Half page	€400.00	€780.00	€1140.00	€1480.00	€1800.00

## **2011 SPECIAL OFFER**

**If you book a pre-paid series of adverts (minimum 3 issues) you can benefit from FULL COLOUR advertising for the price of Black & White!**

